

FIFA Quality Concept for Football Turf



Guaranteed quality when purchasing a football turf pitch

The FIFA Quality Concept for Football Turf has been assuring the quality of football turf pitches worldwide since 2001. A FIFA-certified football turf pitch – the best alternative to natural grass – combines quality with a wide range of advantages. The key element of these worldwide quality assurance measures is the new “FIFA Preferred Producer” programme, which guarantees customers the best quality – from planning and installation to regular maintenance of the football turf pitch.

The FIFA Quality Concept in detail

The “**FIFA RECOMMENDED**” quality mark indicates football turf pitches that are durable, weather-resistant and offer maximum comfort. To be awarded this mark, pitches are required to undergo two phases of testing conducted by FIFA-accredited test institutes. In addition to laboratory analyses, these tests focus primarily on field testing to ensure the all-important quality of the installed pitch, with natural turf serving as the benchmark.

Since 2004, FIFA has used two different quality marks: the demanding “**FIFA RECOMMENDED 1 STAR**” standard for amateur and grassroots football has been augmented with “**FIFA RECOMMENDED 2 STAR**” – a standard to meet the very highest demands of elite football. FIFA-certified pitches are robust,

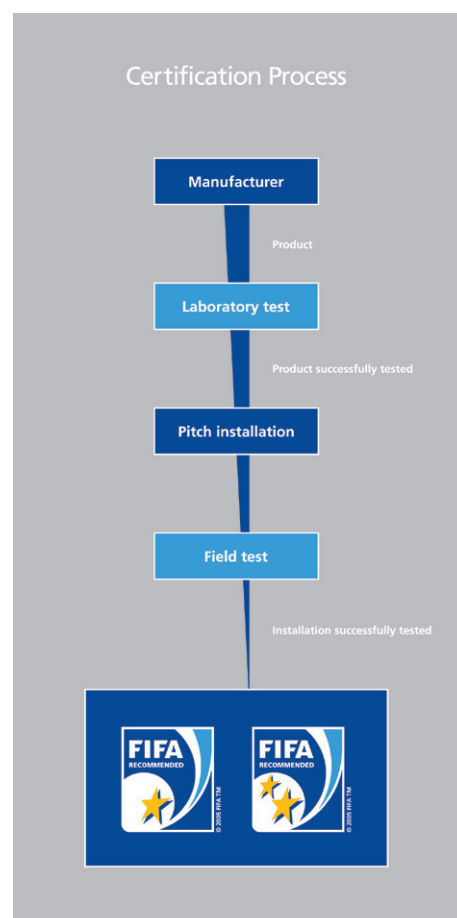
low-maintenance, do not require any regeneration and can be used to host a wide range of events in all seasons. What is more, the investment pays off thanks to their low operating costs and high utilisation.

FIFA’s goal is to ensure that the quality of these pitches is universally consistent. With this in mind, world football’s governing body has taken its Quality Concept a step further by introducing reliable partners for owners of football turf pitches.

FIFA Preferred Producer: guaranteed quality from planning to installation

The **FIFA Preferred Producer** initiative takes these high standards a step further by offering buyers of football turf pitches an extensive quality guarantee. Preferred Producers manage the entire process, from planning and manufacture to installation. For producers to attain this status, they have to satisfy each and every one of the installation criteria. This means customers can rely on expert project management by an experienced and quality-oriented partner – without the need to coordinate a host of different service providers. FIFA conducts regular and thorough checks to ensure compliance with the quality standards. A list of the companies that have qualified as FIFA Preferred Producers as well as all FIFA-certified

football turf pitches is available at www.fifa.com/footballturf.



FIFA Preferred Producer



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For more information about the FIFA Quality Concept for Football Turf and the FIFA Preferred Producers: www.fifa.com/footballturf

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